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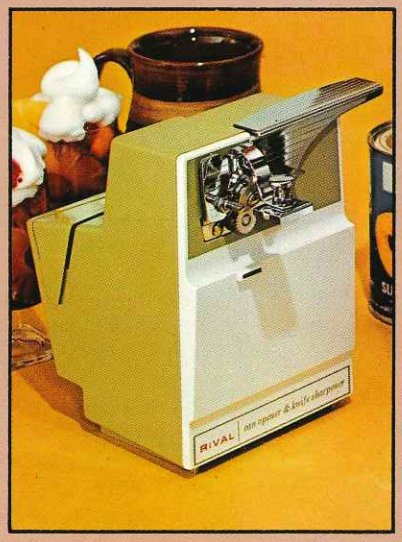
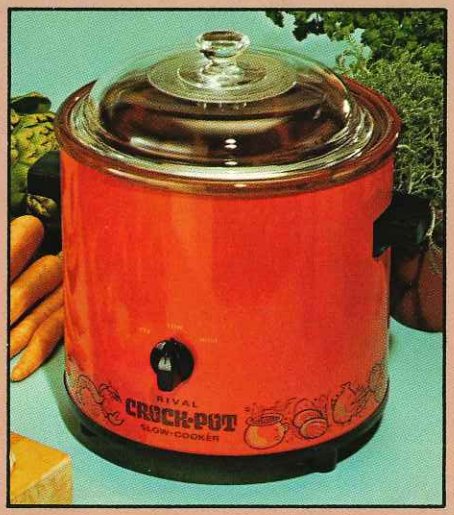




RIVAL®

Makes Things Better For You

The Rival Crock-Pot . . . "Cooks All Day While the Cook's Away"®

Crock-Pot® Deluxe 5 Qt. Stoneware Slow Cooker

Buffet beauty! Big enough for family or funtime fixins. Detachable heat control/cord for handy table service. Wide 10" crock holds a party ham or a leg of lamb.

S-l-o-w electric cooking in real stoneware for oldtime flavor. Tender, juicy roasts and chicken, stews, soups, vegetables. Retains vitamins.

Perfect for working women, on-the-goers! Cooks unwatched 10-12 hours for 3¢. No stirring, no burning. Low-temp heat (95 and 150 watts) encircles thick stoneware—not concentrated at base.

Contemporary styling! Sturdy Lexan case stays cool—food stays piping hot. Easy-grip handles, see-thru Lexan lid. Portable—goes to picnics, "Potluck" meals. 84-page cookbook. UL.

3300-A	Avocado	42.00
3300-H	Harvest	42.00
3300-F	Flame	42.00

Crock-Pot® Deluxe 3½ Qt. Buffet Cooker

Modern way to cook 'n serve—with Crock-Pot flair and flavor! Buffet style handles and feet add a smart look. Detachable cord.

Slow-poke cooking in genuine stoneware for oldtime goodness. Retains vitamins, juices. "Mmm-marvelous" flavor for pot roasts, poultry, game . . . stews, soups, beans . . . fruit, vegetables, cereals . . . breads, cakes.

Ideal for working women! Cooks 10-12 hours unwatched for about 2¢. No stirring, no burning, no oven-hot kitchen. Cheaper meats are tender enough to cut with a fork.

Decorator steel case. Sturdy see-thru glass cover. 70 and 140 watts. 84-page cookbook. UL.

3101-A	Avocado	31.50
3101-H	Harvest	31.50
3101-F	Flame	31.50
3101-X	Wood Tone	31.50

Complete 84-Page Cookbook!
Over 180 tested recipes plus hints for adapting favorites to Crock-Pot cookery. Packed with all regular Crock-Pots. (Braille edition available.)

the incomparable, the original

CROCK-POT®

Crock-Pot 3 qt. Casserole

Cordfree serving... carefree cleanup! Wide 10" stoneware bowl lifts out—dishwasher safe. Ovenproof, too. Detachable heat control/cord.

All-day cookin' without lookin'! Tender, juicy roasts, stews, soups. Cooks 10 hours for about 3¢. Lexan case and lid; moisture control vent. Low profile beauty—only 7½" high. 95/150 watts. 44-page cookbook. UL.

3500-A Avocado **3500-H** Harvest
3500-F Flame..... **42.00**

Crock-Pot® 3½ Quart

Brings good taste to the table! Simmers entire meals in stoneware—10 to 12 hours for an energy-saving 2¢.

Juicy, nutritious roasts, chicken, stews, soups, vegetables, fruit—even breads, cakes.

Working woman's "dream"! Safe to leave all day. No stirring, no burning. Can't overcook. Little shrinkage. Low-temp element (70 and 140 watts) encircles sides... not concentrated at base. Surrounds food with a blanket of heat for gentle, even, non-stick cooking. No hot spots as in "hot plate"-style cooking.

Attractive steel case, attached cord. Stay-cool handles, feet. Glass lid. 84-page cookbook. Ideal gift! UL.

3100-A Avocado..... **27.70**
3100-F Flame..... **27.70**
3100-H Harvest..... **27.70**

Crock-Pot® 2 Quart

Perfect for newlyweds, singles, retirees... or as a second Crock-Pot! Compact for side dishes, favorite casseroles, low-temp fondues.

Worth its wait in flavor, nutrition, economy! Juicy roasts, chicken, stews, soups. No watching, no stirring. Cooks 10-12 hours for 2¢. 70/140 watts. Steel case, attached cord. Glass lid. 84-page cookbook. UL.

3102-A Avocado..... **22.95**
3102-F Flame..... **22.95**
3102-H Harvest..... **22.95**

A LIMITED WARRANTY TO CONSUMERS
Good Housekeeping
PROMISES
REPLACEMENT OR REFUND IF DEFECTIVE

CAN-O-MATIC®

A Style for Every Taste,
A Model for Every Kitchen

Can-O-Matic® Deluxe Automatic Combo

Beauty plus superior automatic efficiency! Touch a lever—opener "power pierces" can, severs lid, shuts itself off. Press a button—sharpener puts factory-keen edge on non-serrated blades. Trip a latch—Click 'n Clean® cutting assembly removes for easy rinsing.

Powerful chrome magnet holds lid high 'n dry. Cord storage, recessed carrying handle. Stainless steel sharpener guides. Quiet, life-lubricated power unit.

Two gifted performers in one appliance! Side-by-side styling in lustrous high-impact Styrene. UL.

711-A	Avocado with Chrome	**27.70**
711-H	Harvest with Chrome	**27.70**
711-W	White with Chrome	**27.70**

Can-O-Matic® Automatic Can Opener & Combo

Fully automatic from start to stop! Touch of lever "power pierces" can, cuts lid, shuts off by itself. Puts a keen edge on non-serrated blades. Click 'n Clean. Powerful chrome magnet. Cord storage, carry handle. "Fold-A-Way" table rest for large, heavy cans. Auxiliary sharpener switch. UL.

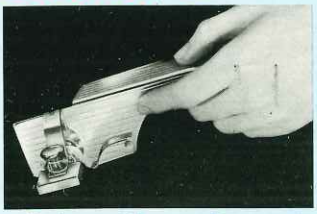
791-A	Avocado with Chrome	**26.95**
791-H	Harvest with Chrome	**26.95**
791-W	White with Chrome	**26.95**

Can Opener

790-A	Avocado with Chrome	**20.95**
790-H	Harvest with Chrome	**20.95**
790-W	White with Chrome	**20.95**

All Rival Models Have It!

Click 'n Clean® ACTION



Entire cutting unit comes "clean off" for rinsing.

RIVAL®

Rival Budget Automatic Can Opener & Combo

Opens cans automatically! Touch of the lever "power pierces" can, severs lid and shuts off motor. Sharpens all non-serrated blades. Click 'n Clean® cutting assembly removes for rinsing. Cord storage, carrying handle. Chrome magnet. UL.

795-A Avocado **795-H** Harvest
795-W White with Chrome . . **21.95**

Can Opener

794-A Avocado **794-H** Harvest
794-W White with Chrome . . **18.95**

Can-O-Matic® Opener & Opener/Sharpener

The double-duty compact beauty! Quickly opens small cans, tall cans, all cans. Sharpens non-serrated blades to a factory keen edge. Click 'n Clean® cutting assembly zips off for rinsing. Chrome magnet. Cord storage, carry handle, table rest. UL.

731-A Avocado **19.95**
731-H Harvest **19.95**
731-W White **19.95**

Can Opener

730-A Avocado **15.98**
730-H Harvest **15.98**
730-W White **15.98**

Rival Budget Can Opener & Opener/Sharpener

Fast and fashionable! Opens all sizes, shapes of cans. Sharpens non-serrated blades to a factory keen edge. Click 'n Clean. Swing-type chrome magnet. Cord storage, carrying handle, table rest. UL.

752R-A Avocado **16.25**
752R-H Harvest **16.25**
752R-W White **16.25**

Can Opener

753R-A Avocado **13.95**
753R-H Harvest **13.95**
753R-W White **13.95**

Click 'n Clean® ACTION

All Rival Models Have It!

Slimline® Can Opener & Opener/Sharpener

New! Tall, trim 'n talented. Opens all sizes and shapes right on the spot—extra tall 46 oz. juice cans, large 3 lb. coffee cans, any can up to 7" high. Fast, easy, efficient... leaves a safe edge. Sleek design with striped front accents the lofty look.

Compact sharpener puts a factory keen edge on all non-serrated knives. Click 'n Clean cutting unit removes for rinsing. Chrome magnet. Cord storage, carrying handle. Correctly angled sharpening guides.

735-A	Avocado	20.95
735-H	Harvest	20.95
735-W	White	20.95
	Can Opener	
734-A	Avocado	16.98
734-H	Harvest	16.98
734-W	White	16.98

Rival Budget Opener & Combination

Zips open all cans in fine fashion. Touch a lever—lid's off and "soup's on" in a jiffy! Precision sharpens all non-serrated blades, too.

Wide Sweep piercing lever adds flair ... ultra-compact sharpener adds utility. Swing-type chrome magnet. "Fold-A-Way" table rest for heavy cans. Cord storage, carry handle.

Entire cutting unit "clicks" off at a touch—it's push-button easy. Rinses clean, locks back on. Two-tone styling in high-impact Styrene. UL.

782-A	Avocado	17.95
782-H	Harvest	17.95
782-W	White	17.95
	Can Opener	
781-A	Avocado	14.40
781-H	Harvest	14.40
781-W	White	14.40

Rival Makes Things Better for You

RIVAL®

Rival Ice Crusher and Can Opener

"Cool Combo" crushes ice instantly! Zips open any can! Stainless steel blades crush cube or chunk ice automatically for frosty drinks, chilled foods. Raise hopper for fast, continuous feed. Large ice drawer removes for serving. Click 'n Clean® cutting assembly comes "clean off" for rinsing. Chrome magnet. Cord storage, table rest. Trimline beauty. UL.

702R-A Avocado **702R-H** Harvest
702R-W White **29.95**

Rival Salad Maker and Can Opener

Whizzes through every fruit and vegetable task...automatically! Ends old-fashioned hand grating, tedious chopping and shredding. 3 chrome-plated cones create a world of homemade delectables. Grates cheese, chocolate, nuts, hard-cooked eggs, lemon/orange peel. Shreds celery, carrots, lettuce for tossed or molded salads, cabbage for slaw. Slices apples for pies or salads... homemade pickle chips, beets... scalloped potatoes.

Removable hopper is dishwasher-safe. Hinged food pusher. "Fold-A-Way" table rest. Opens all cans—tall or small. Powerful chrome magnet. Click 'n Clean® cutting assembly removes for rinsing. Cord storage. UL.

703-A Avocado with Ivory ... **31.95**
703-H Harvest with Ivory **31.95**

Rival Juicer/Can Opener

Juices all citrus! Opens all cans! Press fruit to reamer—juicing starts automatically. Fresh, vitamin rich juice ...no seeds, no pulp. Large reamer for oranges, grapefruit; small for lemons, limes. Aluminum strainer. Plastic bowl, cover. Click 'n Clean can opener. Magnet. Cord storage. UL.

707-A Avocado **707-H** Harvest
707-W White with Charcoal.. **31.95**

Rival Juice-O-Matic®

Fresh juice in a jiffy—automatically! No pulp or seeds. Two plastic reamers. Jumbo bowl. Slotted strainer has lift tab. Juicing parts dishwasher safe. Compact beauty. UL.

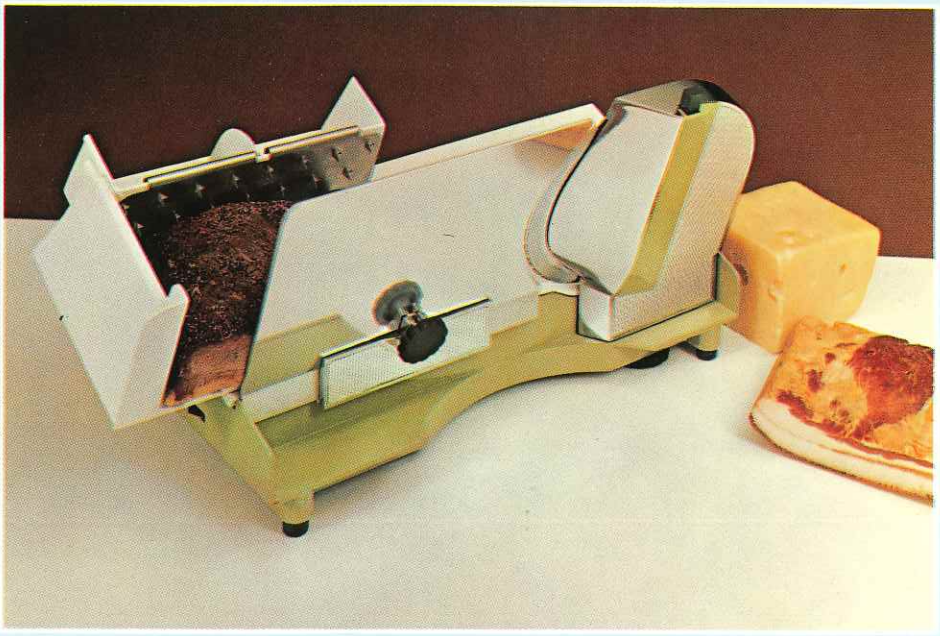
960A-W White **31.95**

RIVAL®

Protect-O-Matic® Deluxe Family-Size Slicer

For those b-i-g slicing jobs! Large 7¼" chrome steel serrated blade slices jumbo roasts or hams . . . as well as cold cuts, bacon, cheese, fruit, vegetables, bread. King-size food tray (8½" x 7¼") is removable. Precision slicing automatically! Heavy-duty power unit does the work—you merely guide the food. Thickness handle adjusts ¾" to wafer thin. Vac-O-Matic™ table lock. Quiet, removable motor. Blade lifter, safety thumb guard. Chrome beauty! UL.

1030V-C 7¼" serrated blade . . . **73.95**



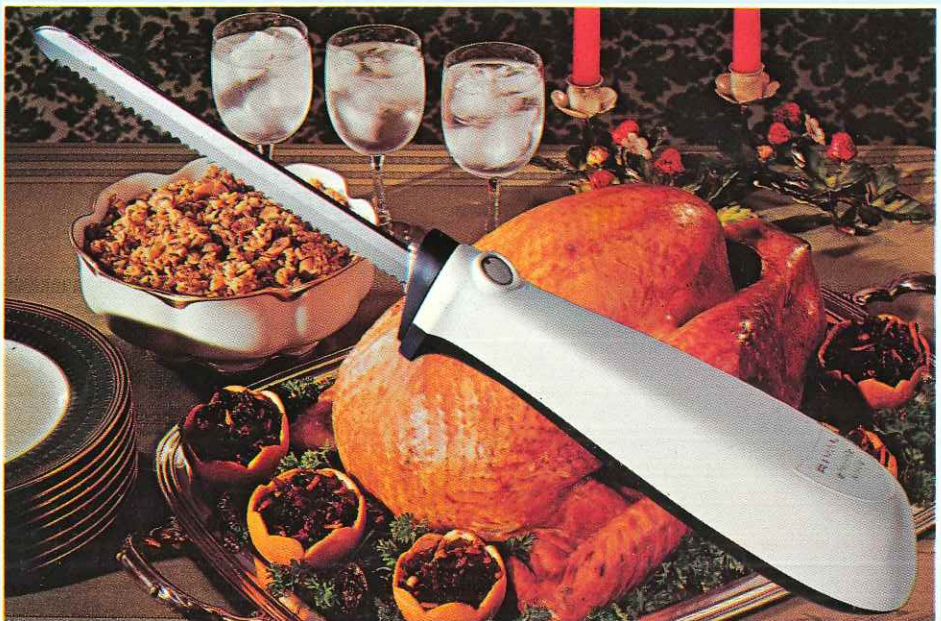
Slice Crafter® Deluxe Electric Slicer

Sleek styling! Speedy efficiency! Power unit is concealed in base. Large 7¼" serrated steel blade cuts all foods—even jumbo roasts, hams. Dial exact thickness: wafer thin to ¾". Slicing is fun 'n easy for cold cuts, cheese, fruits, bacon, vegetables, bread. Food carrier angled for precision slicing—automatically keeps food snug against blade. Large-capacity food tray with thumb guard. Food grip.

Low-profile, non-skid base is curved to accept a platter. Slices fall neatly in place for serving. Chrome-plated blade stays sharp. Cord storage.

"Magic Touch" cleaning! All parts remove in a jiffy . . . go safely in the dishwasher. Two-tone beauty in avocado/ivory with chrome. UL.

1037-A 7¼" serrated blade **64.95**



Rival Slimline® Electric Knife

Slice and carve like a master chef! Detachable surgical steel serrated blades cut ham, roast, turkey, cheese, bread, cold cuts, vegetables . . . even delicate angel food.

Low profile beauty. Cradles lightly in palm for fast slicing, expert carving. Powerful 100-watt motor. Sturdy, heat-resistant handle, push-button switch. Attached cord. 32-page carving guide. UL.

1220-X White with Charcoal . . **20.95**

Rival Makes Things Better for You

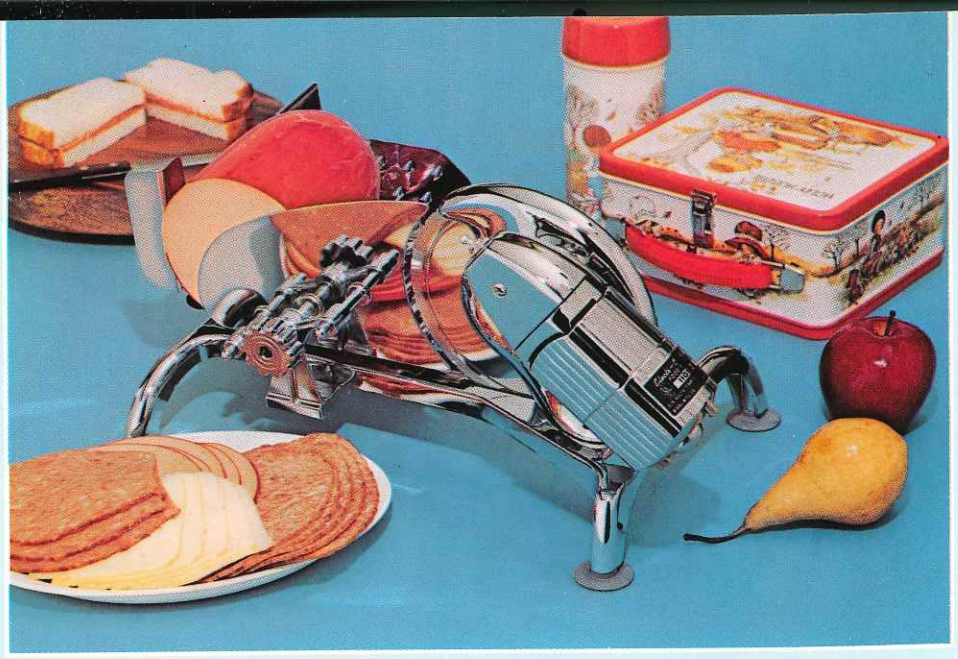
Electric Slicers

Rival All Chrome Electric Slicer

Automatic speed, ease and perfection for every slicing job! Big 6½" serrated steel blade cuts foods wafer thin to ¾". Stays sharp. Uniformly slices roasts, ham, bulk bacon and cheese, cold cuts, bread, vegetables.

Thickness knob adjusts for slicing with a "catered look." Food grip, thumb guard, blade lifter. Power unit removes for easy cleaning. Food tray snaps off. Sparkling chrome beauty. Rubber feet. UL.

1101E-C 6½" serrated blade.. **54.95**



Slimline® Budget Electric Slicer

Nifty 'n thrifty! Modern, lo-boy styling with concealed power unit. Angled food platform keeps food snug against blade. Every slice is precise—and delectably nice! Dial any thickness... wafer thin to ¾".

Big 6½" serrated steel blade cuts ham, roast, cheese, cold cuts, bread, fruit, vegetables. Slices slab bacon thin as desired—without tearing. Cuts "party perfect" brisket or turkey roll. Slices cabbage for slaw... potatoes for chips... cucumbers for salads.

Curved base accepts a platter—slices fall neatly in place. Wide food tray, thumb guard. "Take-A-Part" cleaning! Easy, dishwasher safe. UL.

1038-A 6½" serrated blade.... **50.95**

Rival 7-Speed Touch Blender

Seven speeds plus instant on-off button for critical timing! Best results when you whip cream, chop nuts, cream Hollandaise sauce. Delectable dips, dressings, drinks, soups, desserts—in seconds. Compact beauty. Rugged 620 watt solid state motor. Stay-sharp, non-removable stainless steel blades. Sturdy 40 oz. Tyril container, cover with lift-out 2 oz. measure cup. Cookbook. UL.

933-A Avocado..... **34.95**
933-H Harvest..... **34.95**
933-W White..... **34.95**

RIVAL®

Protect-O-Matic® Deluxe Family-Size Slicer

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1030V-C 7¼" serrated blade . . . **73.95**

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Low-profile, non-skid base is curved to accept a platter. Slices fall neatly in place for serving. Chrome-plated blade stays sharp. Cord storage.

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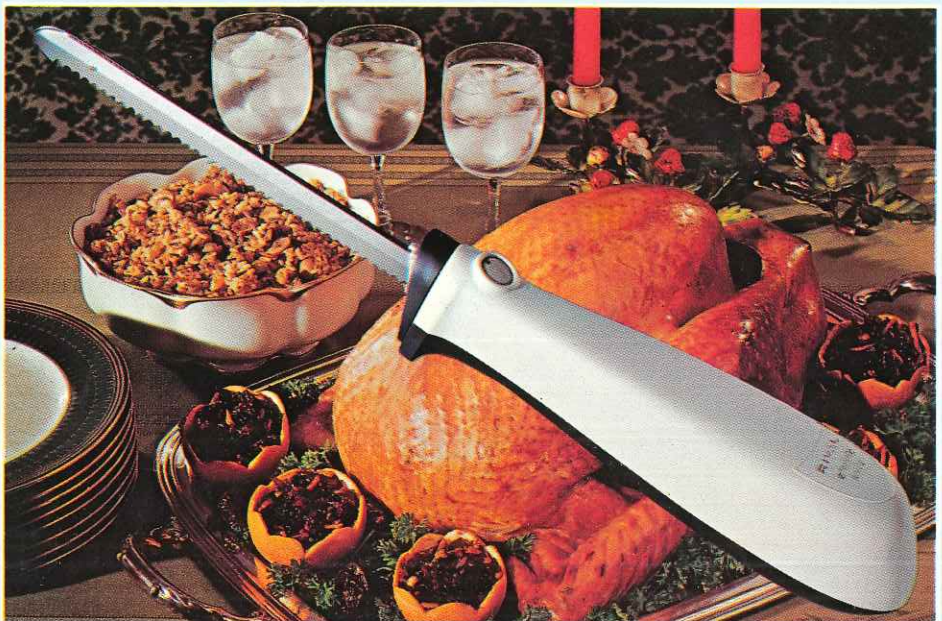

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1220-X White with Charcoal . . **20.95**

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Electric Slicers

Rival All Chrome Electric Slicer

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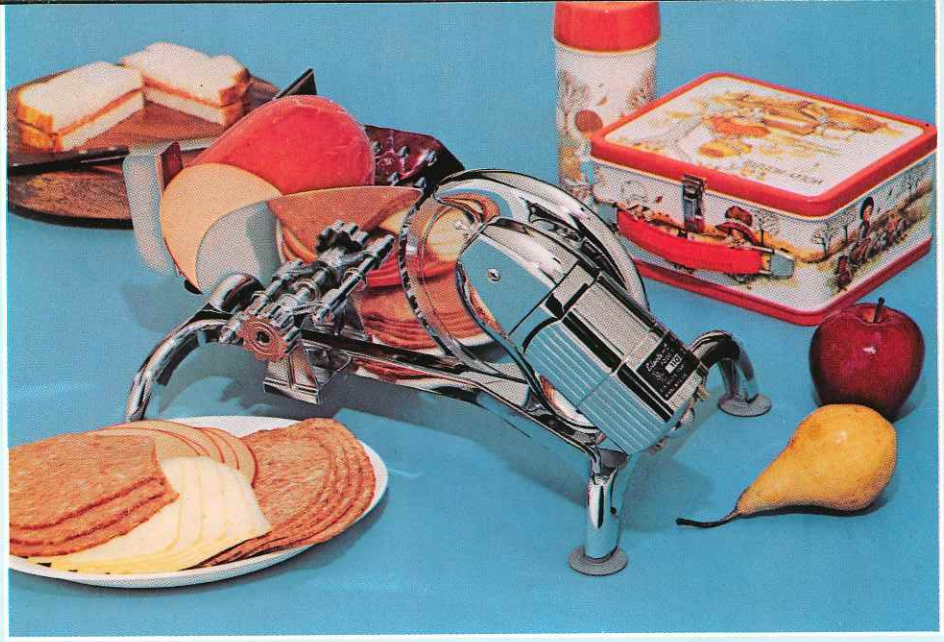
1101E-C 6½" serrated blade.. **54.95**



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Curved base accepts a platter—slices fall neatly in place. Wide food tray, thumb guard. "Take-A-Part" cleaning! Easy, dishwasher safe. UL.

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933-A Avocado..... **34.95**
933-H Harvest..... **34.95**
933-W White..... **34.95**

RIVAL®

Grind-O-Matic® Deluxe Electric Grinder

Plenty of power for tough grinding jobs—pecans, stewing beef, hard cheeses. Homemade sausage fast 'n easy! Removable diecast aluminum hopper. Two cutters for fine/coarse chopping. Food pusher. Cord storage. Solid beauty. 300 watts. UL.

2100M/1-A Avocado **52.95**
2100M/1-H Harvest **52.95**
2100M/1-X White **52.95**
771-X Sausage Stuffer Attach. **2.10**

Salad Maker Attachment

2200-X Five chrome cones ... **21.95**

Grind-O-Matic® Electric Grinder/Salad Maker

Processes food 8 different ways! Grinds, chops. Shreds, grates, waffles, slices thick and thin. Automatically cuts meat, fish, nuts, vegetables. Works wonders with leftovers—creates tasty meatloaf, fish patties, soups. Perks up everyday (and gourmet) meals. Fresh applesauce, hamburgers, spreads, pastries. Includes attachment for link sausages.

Converts to salad maker in seconds! Slices cabbage for slaw. Grates potatoes for hash browns. Shreds carrots, lettuce for molded salads. Removable diecast aluminum hoppers. 2 cutters: fine, coarse. 5 steel cones. Food pusher. Cord storage. Slide-Away base extension. 300w. UL.

2700-X White **69.95**

Rival Deluxe Twin Buffet Range

"Big range" efficiency in a compact! Handy for family rooms, dorms, apartments, cottages. High (1100 watt) and Medium Heat (550 watt) flat tubular elements lift up for cleaning. Both burners may be used at once. Automatic infinite heat controls. Carrying handles. 18" x 9". 120v. UL.

605 Chrome with Wood Tone **37.95**

Rival Single Range

Ideal for the budget minded! Compact, too—only 9" x 9". High Heat (1100 watt) flat tubular element. Automatic infinite heat control. Easy flip-top cleaning. Carrying handles. 120v. UL.

604 Chrome with Wood Tone **22.95**

Electric Grinders & Salad Makers

Rival Budget Electric Grinder/Chopper

F-a-s-t, easy, low-cost way to cut food bills! Grinds and chops meat, fish, fowl, nuts, fruit, cheese, vegetables—automatically. Tasty-fresh homemade sausage, too. Fine and coarse cutters.

Light, sturdy nylon hopper removes, stores on Styrene base. Wood food pusher. Cutter and cord storage. Contemporary, low-profile beauty. Recipes. 250 watts. UL.

2105-A Avocado with Ivory . . . **39.95**
21-X Sausage Stuffer Attach... **2.10**

Rival Budget Electric Grinder/Salad Maker

New ultra-compact beauty! Grinds a pound of raw meat in 2 minutes. Chops fish, fowl, nuts, fruit, vegetables. Sausage stuffer attachment included for making link sausages. Converts thriftier meats and leftovers into hearty dishes—meatloaf, beef soup, sandwich spreads.

Salad maker slices beets, potatoes for fries. Grates cheese, nuts. Shreds cabbage for slaw, apples for sauce.

Lightweight, low profile. Hopper removes, stores on base. 2 cutters—fine, coarse. 3 steel cones. Food pushers. Cord storage. 250 watts. UL.

2600-A Avocado with Ivory . . . **54.95**

Ice-O-Matic® Deluxe Electric Ice Crusher

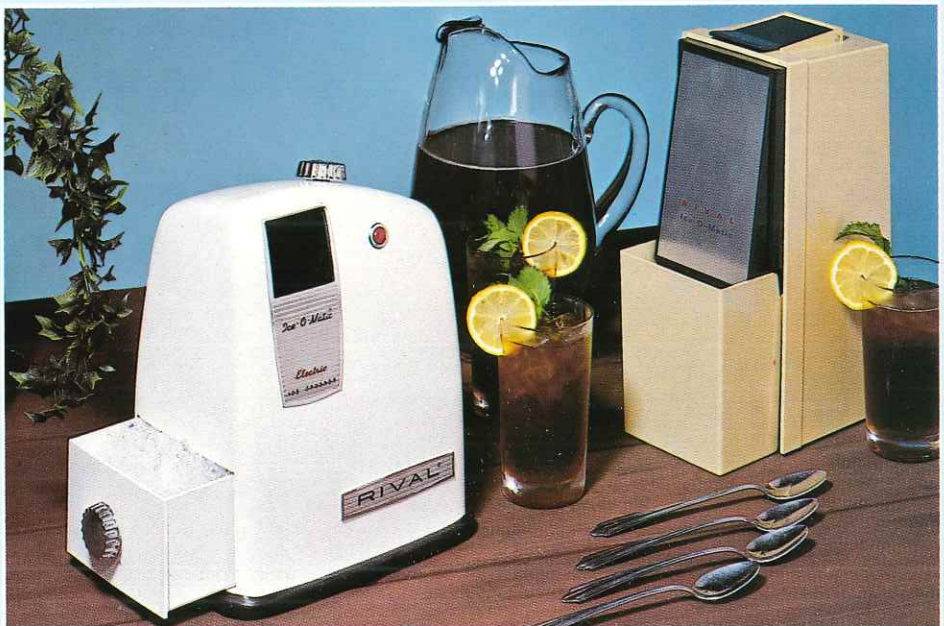
Sparkling magic for cold drinks, crisp salads, chilled relishes and desserts. "Custom crush" from nugget coarse to extra fine, automatically—fast as you feed in cubes. Stainless steel stay-sharp blades. Selector dial. Signal light. Removable drawer holds a full tray. Styrene case. UL.

800P-A Avocado **800P-H** Harvest
800P-W White **39.95**

Rival Ice-O-Matic (right)

Cr-r-runch goes the ice! Exclusive Lift-O-Matic™ starting: Flip up hopper—stainless steel blades start whirling. Separate ice cup. Cord storage. UL.

824-A Avocado **824-H** Harvest
824-W White **26.50**



RIVAL®

Rival Pizzelle Cookie and Waffle Baker

Create old world cookies the modern electric way! Bake two 5" Italian pizzelles in 60 seconds... or cannoli, krumkake, cialde, gaufrette, crepes, blintzes and tortillas.

Tasty works of art—thin, flaky, extra crisp. Ideal for snacks, parties, desserts..."something different" from everyday cookies.

Bake waffles, too—just reverse Teflon II grids. Thermostat, signal light. Cord removes. Recipes. UL.

95-A Avocado **95-H** Harvest
95-C Chrome **33.95**

Rival Automatic Waffler/Grills

It's a waffle baker...a grill...and a griddle! Bakes four perfect waffles without sticking. Teflon grids reverse to grill superb sandwiches, hot dogs, burgers, chops. Full 180 sq. in. griddle area fries bacon, ham, eggs, French toast, pancakes, sausages. Thermostat control, signal lamp. Drip spouts. Cord removes. UL.

90-A Avocado **39.95**
90-H Harvest **39.95**
90-C Chrome **39.95**

Mini Waffler/Grill

As above, except bakes two 5" x 6" waffles; 120 sq. in. griddle area.
92-C Chrome **32.50**

Rival Wash-O-Matic® Portable Washer

Ultra compact! Fits counter space 14" square. Does 1½ lb. load with ease. Takes on soiled jeans, yet gentle enough for delicate fabrics, perm press. Washes pj's, shirts, diapers, knits, pillow cases, tea towels. Average load takes under 20 minutes.

Ideal for apartment dwellers, students, singles, campers, retirees. Easy to tote or store—only 15" high. Molded handles for cover, tub.

Tough, light 5-gal. polypropylene tub won't rust, crack or chip. 3-vane agitator. 30 min. automatic timer. Built-in lint trap, drain tap. Modern two-tone styling. 120v. UL.

3400-A Avocado with Ivory... **54.95**
3400-H Harvest with Ivory.... **54.95**

RIVAL MANUFACTURING COMPANY • KANSAS CITY, MISSOURI 64129 / In Canada: Montreal

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RIVAL MANUFACTURING COMPANY

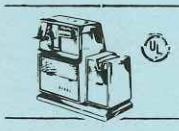
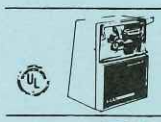
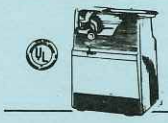
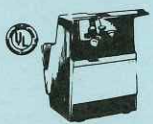
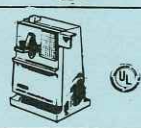
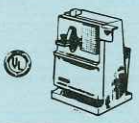
36th & Bennington • Kansas City, Missouri 64129
Telephone: Area Code 816 — UNderhill 1-1000

COLOR KEY | X—No Color Designation or Woodtone | C—Chrome | A—Avocado | F—Flame | W—White | H—Harvest

RESALE PRICE SCHEDULE

ELECTRICAL APPLIANCES

Effective July 1, 1975

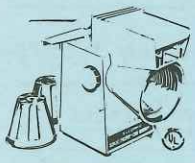
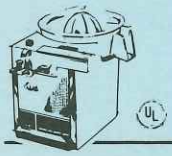
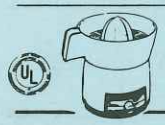
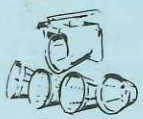
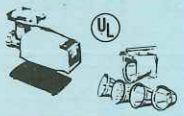
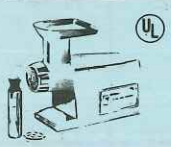
PRODUCT	MODEL NUMBER	DESCRIPTION	WEIGHT PER UNIT	INDIVIDUAL PACKAGE DIMENSIONS	STAND. PACK.	RETAIL LIST	UNIT PRICE TO RETAILERS 1 or 2	3 or More
CAN-O-MATIC® ELECTRIC CAN OPENERS								
	711A 711H 711W	Fully Automatic CAN-O-MATIC Combination Can Opener/Knife Sharpener with Click 'n Clean. (W,A,H). Full color individual carton.	6¼	W-7/L-9¾ H-9½	6	**27.70**	18.01	16.62
	730A 730H 730W	CAN-O-MATIC Can Opener. With Click 'n Clean Action. (W, A, H)	4½	W-4½/L-8¼ H-8¼	6	**15.98**	10.43	9.62
	731A 731H 731W	CAN-O-MATIC Can Opener/Knife Sharpener. With Click 'n Clean Action. (W, A, H)	5	W-6½/L-8¾ H-8½	6	**19.95**	12.95	11.95
	790A 790H 790W	CAN-O-MATIC fully automatic Can Opener with Click 'n Clean Action. (W, A, H)	5	W-6⅞/L-7⅞ H-9¼	6	**20.95**	13.68	12.62
	791A 791H 791W	CAN-O-MATIC fully automatic Can Opener/ Knife Sharpener with Click 'n Clean Action. (W, A, H)	5½	W-7⅜/L-9⅛ H-9½	6	**26.95**	17.26	15.94
RIVAL® ELECTRIC CAN OPENERS								
	734A 734H 734W	Slimline® Can Opener with Click'n Clean Action. (W, A, H)	3¾	W-6¼/L-8 H-10	6	**16.98**	10.69	9.86
	735A 735H 735W	Slimline® Can Opener/Knife Sharpener with Click'n Clean Action. (W, A, H)	4¼	W-7½/L-8½ H-9½	6	**20.95**	13.27	12.25
	752RA 752RH 752RW	Rival Electric Can Opener/Knife Sharpener. With Click 'n Clean Action. (W,A,H)	4¼	W-7¾/L-8¾ H-8	6	**16.25**	10.56	9.74
	753RA 753RH 753RW	Rival Electric Can Opener. With Click 'n Clean Action. (W,A,H with Charcoal Trim)	3½	W-7¼/L-8¾ H-5¾	6	**13.95**	9.06	8.36
	781A 781H 781W	Rival Electric Can Opener with Click 'n Clean Action. (W, A, H)	3½	W-7½/L-7¾ H-5	6	**14.40**	9.35	8.63
	782A 782H 782W	Rival Electric Can Opener/Knife Sharpener with Click 'n Clean Action. (W, A, H)	4¼	W-7½/L-11 H-5	6	**17.95**	11.51	10.62
	794A 794H 794W	RIVAL Fully Automatic Can Opener with Click 'n Clean Action. (W,A,H) Full color individual carton.	4½	W-7½/H-8 L-8¾	6	**18.95**	12.23	11.29
	795A 795H 795W	RIVAL Fully Automatic Can Opener/ Knife Sharpener with Click 'n Clean Action. (W,A,H) Full color individual carton.	5	W-7½/H-8 L-8¾	6	**21.95**	14.39	13.28

TERMS: A. All products individually boxed.
B. All prices subject to change without notice.

F. O. B. FACTORY WITH FREIGHT PREPAID ON 500 LBS. OR MORE.

ELECTRICAL APPLIANCES

Effective July 1, 1975

PRODUCT	MODEL NUMBER	DESCRIPTION	WEIGHT PER UNIT	INDIVIDUAL PACKAGE DIMENSIONS	STAND. PACK.	RETAIL LIST	UNIT PRICE TO RETAILERS 1 or 2	3 or More
RIVAL® CAN OPENER COMBINATIONS								
	**703A 703H**	Rival Combination Salad Maker/Can Opener with Click 'n Clean Action. Safety food pusher, table brace. UL. (A, H with Ivory) Full color individual carton.	6¼	W-8¼/L-11½ H-11	6	**31.95**	20.11	18.56
	702RA 702RH 702RW	Rival Combination Ice Crusher/Can Opener, Removable Magnet. Separate Ice Crusher Switch. Cord Storage. Click 'n Clean Action. (W with Charcoal, A with Charcoal, Harvest) Full color individual carton.	7¼	W-9¼/L-9¼ H-10	3	**29.95**	19.44	17.94
	**707A 707H 707W**	Rival Combination Juicer/Can Opener with Click 'n Clean Action. Magic Touch juicing. Two reamers, large bowl, pulp barrier. Dust cover. (W, A, H w/Chrome, Charcoal trim)	8½	W-9/L-11 H-11¼	3	**31.95**	20.89	19.28
JUICE-O-MATIC® ELECTRIC JUICER							1 or 2	3 or More
	**960AW**	JUICE-O-MATIC Electric Juicer with 2 Cones. Removable Strainer. (W)	6¼	W-7¼/L-7¼ H-9	6	**24.95**	16.42	15.16
ICE-O-MATIC® ELECTRIC ICE CRUSHERS							1 or 2	3 or More
	800PA 800PH 800PW	ICE-O-MATIC (W, A, H with Chrome trim)	10	W-10/L-12¾ H-14½	1	**39.95**	25.91	23.92
	824A 824H 824W	ICE-O-MATIC with Lift-O-Matic starting. Separate ice cup. Recessed handle. Cord storage. (W, A, H with Charcoal trim)	6¼	W-6¼/L-8½ H-12½	4	**26.50**	17.26	15.94
	840A 840H 840W	Rival Electric Ice Crusher (A, H, W with Charcoal trim)	5½	W-5¾/L-8½ H-9⅜	6	**21.95**	13.61	12.56
ELECTRIC MEAT GRINDER-FOOD CHOPPERS							1 or 2	3 or More
	2100M/1A 2100M/1H 2100M/1X	GRIND-O-MATIC® with removable hopper. "Slide-Away" base extension. 300 watts. Cord storage. (W,A,H). Full color individual carton.	11	W-7¼/L-12 H-13¾	3	**52.95**	34.57	31.91
	**2200X**	Salad Maker Attachment for Grind-O-Matic 2100M. 5 interchangeable cones.	3½	W-5¾/L-9 H-7	6	**21.95**	14.39	13.28
	771X	Sausage Stuffer Attachment fits grinder Model 2100M/1.	½	W-3/L-7½ H-3	1	**2.20**	—	—
	**2700X**	GRIND-O-MATIC Electric Grinder/Salad Maker. 2 cutters. 5 cones. Sausage stuffer. 300 watts. (W) Full color individual carton.	14¼	W-7 13/16 L-12⅝/H14¼	3	**69.95**	45.16	41.69
	**2105A**	Rival Meat Grinder/Food Chopper. Cord, hopper, cutter storage. 250 watts. UL. (A with Ivory) Full color individual carton.	8	W-7¼/L-17 H-9	3	**39.95**	25.87	23.88
	21X	Sausage Stuffer Attachment fits grinder Model 2105A.	½	W-3/L-7½ H-3	1	**2.20**	—	—
	2600A	Rival Budget Electric Grinder/Salad Maker. 2 cutters. 3 cones. Sausage stuffer. 250 watts. UL. (A with Ivory). Full color individual carton.	9½	W-12¼/L-12¼ H-8½	3	**54.95**	35.96	33.19

ELECTRICAL APPLIANCES

Effective July 1, 1975

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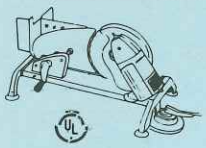
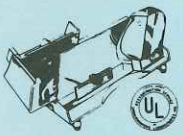
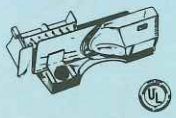
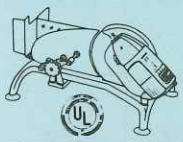
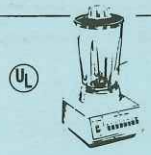
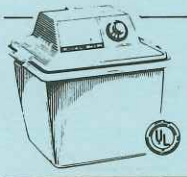
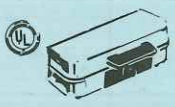
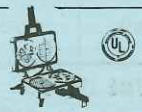
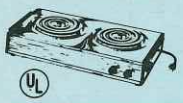
RIVAL® ELECTRIC FOOD SLICERS								
	**1030VC**	Protect-O-Matic® Deluxe Family size with new removable Vac-O-Matic™ Base. 7¼" chrome-plated serrated blade. 11⅞"x16½". All chrome.	16	W-14¾/L-18¾ H-13¼	1	**73.95**	47.88	44.20
	**1037A**	Slice-Crafter®. Sleek styling. 8 x 14" long. 7¼" serrated blade. Concealed motor. Adjusts slices to ¾". Avocado/Ivory Styrene with Chrome. Full color individual carton.	14	W-10/L-16 H-10½	3	**64.95**	41.04	37.88
	**1038A**	Slimline® Budget Electric Slicer. 6½" serrated blade. Lo-boy styling. Concealed motor. Avocado/Ivory Styrene with Chrome. Full color individual carton.	10	W-9½/L-15½ H-10	3	**50.95**	33.09	30.54
	**1101EC**	Rival All Chrome. 6½" chrome serrated blade. Removable power unit. 10"x15". Thickness knob. Food grip. Thumb guard. Blade lifter.	13	W-12¼/L-17¾ H-11¾	1	**54.95**	35.57	32.83
RIVAL® ELECTRIC KNIFE							1 or 2	3 or More
	1220X	Rival Slimline Electric Knife. Stainless Steel Blades. Attached cord. (W with Charcoal)	2¼	W-3½/L-11½ H-3	12	**20.95**	13.66	12.61
RIVAL® ELECTRIC BLENDER							1 or 2	3 or More
	**933A 933H 933W**	Touch Blend 7-speed blender with instant ON-OFF button. Solid State Control. 2 oz. removable measuring cup in cover. 40 oz. container. (W, A, H)	6½	W-8¾/L-15½ H-8¼	6	**34.95**	23.05	21.28
RIVAL® WASH-O-MATIC PORTABLE WASHER							1 or 2	3 or More
	**3400A 3400H**	Wash-O-Matic™ Portable Washer. Automatic Timer. 5 gallon capacity. 1½ pound load. 15 in. high. (A,H). Full color individual carton.	13	W-15/L-16½ H-14	1	**54.95**	35.58	32.84
SUNMAKER™ SUN AND HEAT LAMPS							1 or 2	3 or More
	4302X	Sunmaker Professional Style Sun and Heat Lamp. Automatic timer shuts off all tubes. Easily adjustable chrome stand. Includes goggles. Ebony with chrome. Full color individual carton.	8½	W-6/L-13⅜ H-18⅜	3	**49.95**	35.45	32.72
RIVAL® AUTOMATIC WAFFLER/GRILLS AND PIZZELLE/WAFFLER							1 or 2	3 or More
	90A 90C 90H	Rival Waffler/Grill with Teflon coated reversible grids. Automatic control. 180" grilling area. (A, H, Chrome with Ebony)	10	W-14/L-14¼ H-6¼	3	**39.95**	27.09	25.01
	**92C**	Mini Waffler/Grill. Teflon reversible grids. Bake waffles, grill steaks, pancakes. 120" grilling area. Automatic control. (C)	7½	W-10/L-14¾ H-7	6	**32.50**	21.20	19.57
	**95A 95C 95H**	Electric Pizzelle Maker/Waffler Baker. Makes two 5 in. Italian cookies in 60 sec. Reverse grids to bake waffles. Teflon II. Automatic control (A, H, C)	7½	W-12/L-15¾ H-5½	3	**33.95**	21.89	20.21

ELECTRICAL APPLIANCES

Effective July 1, 1975

PRODUCT	MODEL NUMBER	DESCRIPTION	WEIGHT PER UNIT	INDIVIDUAL PACKAGE DIMENSIONS	STAND. PACK.	RETAIL LIST	UNIT PRICE TO RETAILERS 1 or 2	3 or More
RIVAL PORTABLE ELECTRIC BUFFET RANGES								
	604X	Rival Portable Electric Buffet Range. Single burner with infinite heat control. Element tilts up for cleaning. 1,100 watts. 110V, AC. Chrome with Wood Tone, ebony.	4	W-11½/L-20½ H-5	6	**22.95**	14.92	13.78
	**605X**	Rival Portable Electric Buffet Range. Double burners with infinite heat controls. Elements tilt up for cleaning. 1,100 watt, 550 watt. 110V, AC. Chrome with Wood Tone, ebony.	6½	W-11½/L-12½ H-5	3	**37.95**	24.40	22.56
CROCK-POT® ELECTRIC S-L-O-W COOKERS							1 or 2	3 or More
	3100A 3100F 3100H	CROCK-POT 3½-qt. Slow Cooker. Stoneware. Low temperature: 70 to 140 watts. Glass cover. (A,F,H). Full color individual carton.	9	W-11/L-10¼ H-10¼	3	**27.70**	18.01	16.62
	3101A 3101F 3101H 3101X	CROCK-POT 3½-qt. Cooker/Server. Stoneware. Detachable cord. Glass cover. 70-140 watt s-l-o-w cooking. Decorator handles, feet. UL. (Woodtone, H, A, F). Full color individual carton.	10	W-11¼/L-11¼ H-11¼	3	**31.50**	20.48	18.90
	3102A 3102F 3102H	CROCK-POT 2-qt. Cooker. Stoneware. 70-140 watts. Glass cover. UL. (A,F,H). Full color individual carton.	7½	W-10/L-8 H-8½	3	**22.95**	15.02	13.86
	3300A 3300F 3300H	CROCK-POT. Deluxe. 5-qt. Cooker/Server. Detachable heat control and cord. Stoneware. 95-150 watts. Plastic cover. UL (A,H,F) Full color individual carton.	10	W-13½/L-13½ H-9	3	**42.00**	27.30	25.20
CROCK-POT® ELECTRIC S-L-O-W COOKERS WITH REMOVABLE STONEWARE							1 or 2	3 or More
	3150X	CROCK-POT 3½-qt. Cooker/Server. Removable Stoneware. 110-200 watts. Glass cover. (Crockery beige). Full color individual carton. UL.	9½	W-10⅛/L-10⅛ H-11	3	**34.95**	23.21	21.42
	3350A 3350F 3350H	CROCK-POT 5-qt. Cooker/Server. Removable Stoneware. 150-230 watts. Plastic cover. (A,H,F). Full color individual carton. UL.	11	W-13¼/L-13¼ H-9⅛	3	**45.95**	29.95	27.73
	3500A 3500F 3500H	CROCK-POT Casserole. 3-qt. size. Cooker/Server. Removable Stoneware. Detachable heat control/cord. 95-150 watts. Plastic cover. (A,H,F). Full color individual carton. UL.	8	W-7⅜/L-12⅜ H-12⅜	3	**42.00**	27.30	25.20
	238-011X	Stoneware 3½-qt. bowl replacement. Fits model 3150 only.	5¼	W-10½/L-10½ H-7	1	**15.95**	10.34	9.54
	238-015X	Stoneware 5-qt. bowl replacement. Fits model 3350 only.	6¼	W-13/L-13 H-6½	1	**19.95**	12.94	11.94
	238-009X	Stoneware Casserole bowl replacement. Minimum order 3 bowls. Fits model 3500 only.	4¾	W-3½/L-11⅛ H-11½	3	**11.95**	7.74	7.14
	230-138X	Glass lid replacement. Fits Models 3100, 3101, 3102, 3150. Minimum order 6 lids.	1½	W-8¼/L-19 H-8¼	6	**7.50**	4.88	4.50

RIVAL MANUFACTURING COMPANY

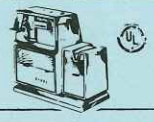
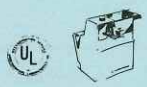
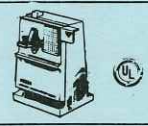
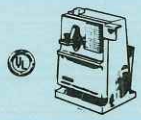
36th & Bennington • Kansas City, Missouri 64129
Telephone: Area Code 816 — UNderhill 1-1000

COLOR KEY | X—No Color Designation or Woodtone, C—Chrome, A—Avocado, F—Flame, W—White, H—Harvest

RESALE PRICE SCHEDULE

ELECTRICAL APPLIANCES

Effective July 1, 1975

PRODUCT	MODEL NUMBER	DESCRIPTION	WEIGHT PER UNIT	INDIVIDUAL PACKAGE DIMENSIONS	STAND. PACK.	RETAIL LIST	UNIT PRICE TO RETAILERS 1 or 2	3 or More
CAN-O-MATIC® ELECTRIC CAN OPENERS								
	711A 711H 711W	Fully Automatic CAN-O-MATIC Combination Can Opener/Knife Sharpener with Click 'n Clean. (W,A,H). Full color individual carton.	6¼	W-7/L-9¾ H-9½	6	**27.70**	18.01	16.62
	730A 730H 730W	CAN-O-MATIC Can Opener. With Click 'n Clean Action. (W, A, H)	4½	W-4½/L-8¼ H-8¼	6	**15.98**	10.43	9.62
	731A 731H 731W	CAN-O-MATIC Can Opener/Knife Sharpener. With Click 'n Clean Action. (W, A, H)	5	W-6½/L-8¾ H-8½	6	**19.95**	12.95	11.95
	790A 790H 790W	CAN-O-MATIC fully automatic Can Opener with Click 'n Clean Action. (W, A, H)	5	W-6⅞/L-7⅞ H-9¼	6	**20.95**	13.68	12.62
	791A 791H 791W	CAN-O-MATIC fully automatic Can Opener/ Knife Sharpener with Click 'n Clean Action. (W, A, H)	5½	W-7⅜/L-9⅛ H-9½	6	**26.95**	17.26	15.94
RIVAL® ELECTRIC CAN OPENERS								
	734A 734H 734W	Slimline® Can Opener with Click'n Clean Action. (W, A, H)	3¾	W-6¼/L-8 H-10	6	**16.98**	10.69	9.86
	735A 735H 735W	Slimline® Can Opener/Knife Sharpener with Click'n Clean Action. (W, A, H)	4¼	W-7½/L-8½ H-9½	6	**20.95**	13.27	12.25
	752RA 752RH 752RW	Rival Electric Can Opener/Knife Sharpener. With Click 'n Clean Action. (W,A,H)	4¼	W-7¾/L-8¾ H-8	6	**16.25**	10.56	9.74
	753RA 753RH 753RW	Rival Electric Can Opener. With Click 'n Clean Action. (W,A,H with Charcoal Trim)	3½	W-7¼/L-8¾ H-5¾	6	**13.95**	9.06	8.36
	781A 781H 781W	Rival Electric Can Opener with Click 'n Clean Action. (W, A, H)	3½	W-7½/L-7¾ H-5	6	**14.40**	9.35	8.63
	782A 782H 782W	Rival Electric Can Opener/Knife Sharpener with Click 'n Clean Action. (W, A, H)	4¼	W-7½/L-11 H-5	6	**17.95**	11.51	10.62
	794A 794H 794W	RIVAL Fully Automatic Can Opener with Click 'n Clean Action. (W,A,H) Full color individual carton.	4½	W-7½/H-8 L-8¾	6	**18.95**	12.23	11.29
	795A 795H 795W	RIVAL Fully Automatic Can Opener/ Knife Sharpener with Click 'n Clean Action. (W,A,H) Full color individual carton.	5	W-7½/H-8 L-8¾	6	**21.95**	14.39	13.28

TERMS: A. All products individually boxed.
B. All prices subject to change without notice.

F. O. B. FACTORY WITH FREIGHT PREPAID ON 500 LBS. OR MORE.